

# Newsletter March-24

For the Month of March-24



# COMPANY NEWSLETTER

[www.patanjaliparivahan.com](http://www.patanjaliparivahan.com)



## Our Company's

Patanjali Parivahan Private Limited offers solutions for multimode transportation with a combination of Land, Sea, Rail and Air transport, Consolidation services, custom services, warehousing and delivery.

## Industry Overview

The logistics market in India has already reached to US \$ 282.30 billion in 2023. Robust growth is expected to reach by US \$ 557.4 billion by 2032, with a growth rate of 7.85%, during 2024 to 2032 as per CAGR. The significant expansion in the e-commerce and online retail industry back up with vast road/infrastructure development across India as well as Government favorable policies such as Make in India and Digital India encouraging the adoption of more and more logistics services due to emerging technological advancement and solution are some of the major factors contributing to the market growth.

## Our Leaders



**Yogrishi Swami Ramdev Ji**  
Spiritual Leader



**Acharya Balkrishna Ji**  
Spiritual Leader



**Shri Ram Bharat Ji**  
Founder



**Mr. Mansingh Jhajhria**  
CEO

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PATANJALI  
**Parivahan**  
DESH KI RAFTAR



## Pujya Shri Baba Ramdev's Vrikshasana wax statue unveiled by Madame Tussauds New York

**Shri Baba Ramdev is the first saint to be featured in the prestigious museum in the US.**

### List of celebrities to be featured in the Madame Tussauds museum across the world

- Prime Minister Narendra Modi - Madame Tussauds Museum, London
- Aishwarya Rai Bachchan - Madame Tussauds museum, New York
- Salman Khan - Madame Tussauds museum, New York
- Amitabh Bachchan - Madame Tussauds museum, London, Hong Kong, Bangkok, Singapore, Washington DC, San Francisco, New Delhi
- Shah Rukh Khan - Madame Tussauds, London
- Sachin Tendulkar - Madame Tussauds, London



**Mr Mansingh Jhajhria**  
**CEO**

Dear Stakeholders,

It is a great honor to me to be here as CEO of Patanjali Parivahan and had the opportunity to get things done and demonstrate that a business could do well by good decisions in spite of temporary resilience and hiccup. Our Continuous innovative and timely solution thought process provided us sustainability.

To our valued customers and vendors, your trust as business partner is the key to success. Your confidence in us has set the momentum of growth and making us one of the leader in the market as logistic solution provider.

Looking forward, we as Patanjali Parivahan are very much sure to expand our customer base across the country by using experimenting latest technology.

Thank you for your continued support.

Warm regards,

A handwritten signature in blue ink that reads "Mansingh Jhajhria". The signature is written in a cursive, flowing style.

Mansingh Jhajhria  
CEO

## Spotlight on Our Services

We're thrilled to showcase the breadth and depth of services offered by **Patanjali Parivahan Private Limited**. Our commitment to excellence and customer satisfaction drives us to continually innovate and enhance our offerings.



### >>> Customized Logistics Solutions

Tailored to meet the unique needs of each client, our customized logistics solutions ensure efficiency, cost-effectiveness, and reliability. From warehousing to transportation, we provide end-to-end solutions that streamline operations and optimize supply chains.

### Rail Transport <<<

**Rail Transport:** Our efficient rail transport solutions offer cost-effective and environmentally friendly freight options, ensuring reliable and timely delivery of goods across vast distances



### >>> Air Transport and Water Transport

Experience seamless air transport solutions through our reliable linked air transport provider, ensuring swift and efficient delivery of your goods to destinations across the globe.

**Sea Transport and Export Expertise:** Our dedicated team not only facilitates seamless sea transport but also assists with all paperwork, ensuring a hassle-free export experience for our clients.



## Our Value Added Services

Our transport company offers customers the convenience of real-time tracking for their shipments or vehicles through our online platform. This feature ensures transparency and allows customers to monitor the progress of their deliveries effortlessly.



### 100% GPS Equipped Fleet



### Comprehensive Market Vehicle Tracking attached vehicle with GPS integrated



### Reliable SIM-Based Tracking

Our tracking systems utilize SIM-based technology, leveraging cellular networks to transmit location data reliably.



### Fastag Integration & Tracking

Enhancing security with an additional layer of Fastag, complementing the three methods previously mentioned.

## Our Core Services team



### Networking and tracking team

A dedicated 24X7 networking and tracking team meticulously monitoring every GPS unit through our online portal. Leveraging various services such as GPS, integrated GPS from vendors, SIM-based tracking, and Fastag-based tracking, we ensure comprehensive oversight of our fleet.



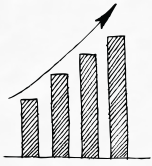
### Account Manager

dedicated account managers to fulfill all requirements pertaining to order fulfillment and vehicle needs.



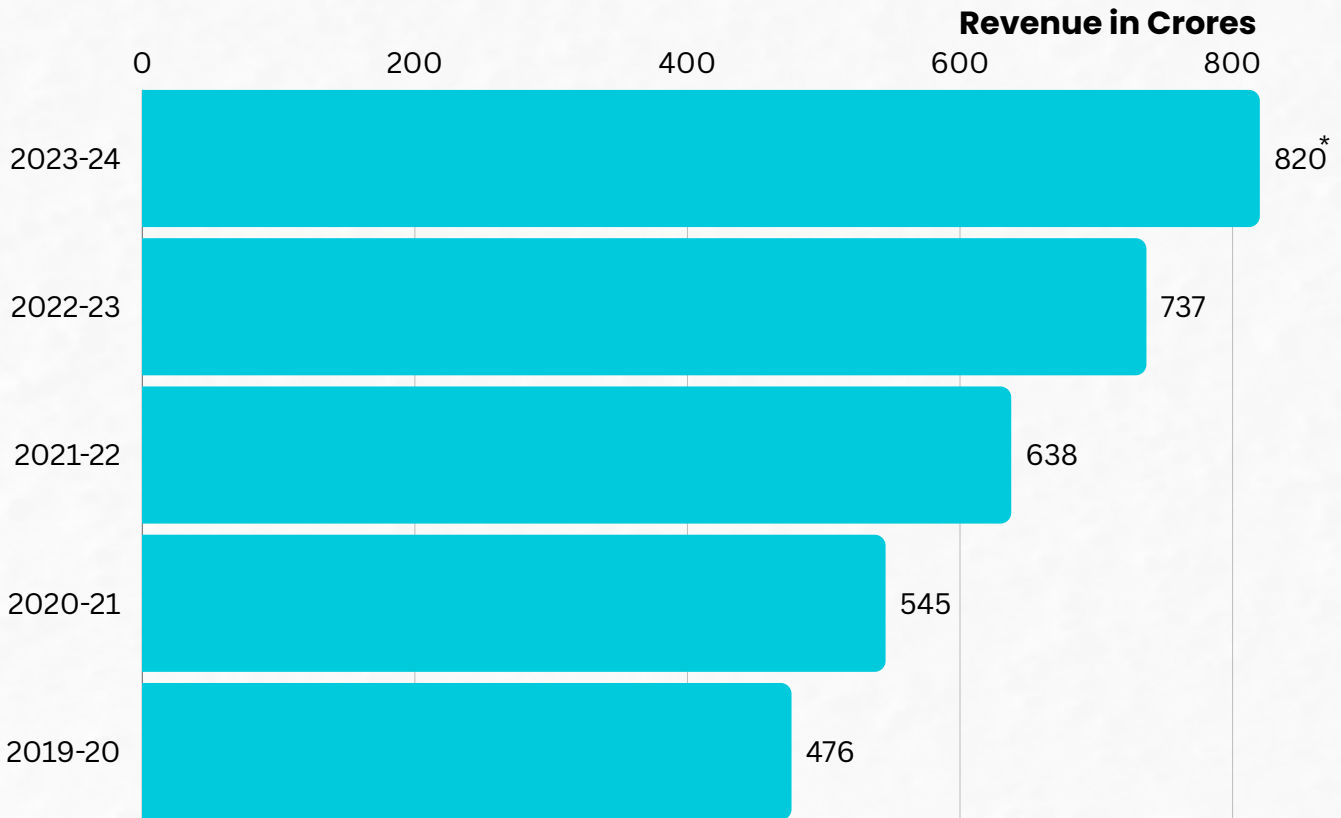
### Customer Service Representative

dedicated customer service representatives (CSRs) to cater to all inquiries on behalf of our esteemed clients, collaborating seamlessly with our sales and account teams for exceptional customer support.



## Our Growth

Through diligent strategy implementation and unwavering commitment to excellence, our company has consistently achieved exceptional year-on-year growth, as evidenced by the remarkable trajectory depicted in our annual growth chart."



\*Expected Figures for 2023-24



## Appreciation from Customer

GST No. : 27AAACH3628L1ZG  
CIN No. : U15100MH1987PTC045509



### HALDIRAM FOODS INTERNATIONAL PVT LTD

'Haldiram House', Plot No. 145, Old Pardi Naka, Bhandara Road, Nagpur-440 035, (M.S.), INDIA  
Moblie : +91 9764449796, +91 9607678600, Email : hr@haldiram.com, Web : www.haldiram.com



Date: 16<sup>th</sup> March 2024.  
Dear Shri. Ram Bharat Ji,  
Patanjali Parivahan Pvt. Ltd.  
Patanjali Food & Herbal park,  
Village Padartha, Laksar Road,  
Haridwar – 249404

### LETTER OF APPRECIATION

On behalf of Haldiram Foods International Pvt. Ltd. - Nagpur, we would like to express our heartfelt gratitude for the exceptional job that Patanjali Parivahan Team have done over the last One & Half year. It was an enormous undertaking but went smoothly and efficiently!

We are thankful to Patanjali Parivahan Team for its services & outstanding support provided during critical situations with dedication & enthusiasm.

We are very happy to say that with its express & dedicated services, Patanjali Parivahan Pvt. Ltd. has become our most preferred business associate in transportation for our business.

The support from your entire team has been Outstanding. We owe you for this!

Thank you and keep up the excellent work.

Mr. Jayesh Keer  
Head – Supply Chain  
Haldiram Foods International Pvt. Ltd.  
Nagpur



## Driver / vehicle Management

Our company excels in effectively managing and professionally training drivers, training Machinic ensuring optimal performance and safety within our logistics operations.

1. **Comprehensive Training:** Safe driving, route optimization, customer service.
2. **Professional Appearance:** Neat attire, prideful representation of company.
3. **Mobile Phone Proficiency:** Navigation apps, effective communication tools usage.
4. **Behavioral Training:** Courtesy, respect towards customers, colleagues.
5. **Safety Protocols:** Calm handling of challenging situations.
6. **Continuous Improvement:** Regular refresher courses, updated industry standards.
7. **Customer-Centric Approach:** Prioritized personalized service, fostering satisfaction.
8. **Environmental Awareness:** Eco-friendly driving practices, minimized carbon footprint.
9. **Feedback Analysis:** Drive excellence through constructive feedback evaluation.



## Vehicle Management



New & Clean Vehicles



Clean Container



Safety Net



Proper Tarpauline

## Vehicle Maintenance



Trained Machinic



Tyre Safety Training

## Appreciation from Customer



### UFLEX LIMITED

Corporate Office : A - 107- 108, Sector- IV, Distt. Gautam Budh Nagar, Noida -201 301 (U.P.)INDIA  
Phone : +91-120-4012345, 2459444 Fax : +91-120-2442908, 4012364, 2556040, 2541248, 2544121  
Website : www.uflexltd.com

### LETTER OF APPRECIATION

Mr Rambharat  
Patanjali Parivahan Pvt. Ltd.  
Haridwar — 249404

Dear Rambharat


On behalf of **UFLEX LTD** (Sanand Plant), We would like to express our heartfelt gratitude for Patanjali Parivahan Team for its transportation services & outstanding support provided during critical situations with dedication & enthusiasm over the last One & Half year.

We are pleased to share with you that because of your express time bound & dedicated services, Patanjali Parivahan Pvt. Ltd. has become our most preferred business associate in transportation for our business.

We wish you all the best for success in future and support us with more lanes in coming months.

Thank you and keep up the excellent work.

For UFLEX LTD  
For UFLEX LIMITED

  
Authorised Signatory  
Chirag Aggarwal  
(Head Logistics)

## Star Performer



**Mr Ramavtar Singh**

We are thrilled to announce our Star Performer of the Month, celebrating their outstanding contributions to our partnership with **Haldiram Foods International Pvt Ltd.** This month, we commend the exemplary efforts of **Ramavtar**, who has played a pivotal role in overcoming transportation challenges faced by our esteemed client.

In the dynamic and demanding realm of the food and beverage industry, our collaboration with Haldiram Nagpur Private Limited presented a significant challenge: to optimize transportation operations and bolster supply chain efficiency at their Nagpur plant. Despite the hurdles of vehicle unavailability and soaring transportation costs, Ramavtar showcased exceptional dedication and strategic prowess in formulating and implementing effective solutions.

Their remarkable achievement includes maintaining vehicle placement above 95% and surpassing the annual target with a 100% accomplishment rate. This milestone underscores their commitment to excellence and their invaluable contribution to enhancing our client's operations.

## Driver's Diary



### Satish Chand

-सतीश चंद

नमस्ते! मैं सतीश चंद हूँ, भारत के राजस्थान के मध्य में स्थित भरतपुर गांव से हूँ। ग्रामीण भारतीय संस्कृति और उसकी मेहमाननवाज़ गर्मजोशी के बीच पला-बढ़ा, मैं अपने परिवार में सबसे बड़ा बेटा हूँ। मेरी 3 लड़कियाँ और 1 लड़का है। मेरी बेटियों की पढाई के लिए कंपनी की तरफ से पैसा भी मिलता है। हालाँकि मेरी औपचारिक शिक्षा केवल 5वीं कक्षा तक ही बढ़ी, मैं पतंजलि परिवहन परिवार का हिस्सा बन गया और तब से एक समर्पित सदस्य बना हुआ हूँ और मुझे यहां पर 5.5 साल पूरे हो चुके हैं।

मैं पिछले पांच वर्षों से पतंजलि परिवहन प्राइवेट लिमिटेड में एक गौरवान्वित ड्राइवर रहा हूँ। इस प्रतिष्ठित कंपनी में शामिल होने से न केवल मुझे एक स्थिर करियर मिला है बल्कि मेरे जीवन में ऐसे बदलाव आए हैं जिनकी मैंने कभी कल्पना भी नहीं की थी। व्यापक प्रशिक्षण से लेकर उदार लाभों तक, पतंजलि परिवहन वास्तव में अपने ड्राइवरों की भलाई और विकास को प्राथमिकता देता है।

पतंजलि परिवहन में काम करने का सबसे महत्वपूर्ण पहलू सभी ड्राइवरों को प्रदान किया जाने वाला व्यापक प्रशिक्षण है। सड़क पर उतरने से पहले, मुझे गहन प्रशिक्षण सत्रों से गुजरना पड़ा, जिसने मुझे माल के सुरक्षित और कुशल परिवहन को सुनिश्चित करने के लिए आवश्यक कौशल और ज्ञान से सुसज्जित किया। इस प्रशिक्षण ने न केवल मेरी व्यावसायिक क्षमताओं को बढ़ाया बल्कि मुझमें आत्मविश्वास की भावना भी पैदा की।

## Information Centre : News & Laws relating to Supply chain



### India's efforts to improve logistics infrastructure have started to show results, but long way to go: DHL Express global CEO

The Indian government's efforts to reduce logistics costs in the country and improve the surrounding infrastructure to boost faster movement of goods in the country have started to get recognized on a global scale, John Pearson, global CEO of DHL Express, told Moneycontrol in an interview on March 13

"The Indian government has taken significant steps to improve logistics infrastructure in the country and that improvement has been recognised by the amount of foreign direct investment coming into the country," Pearson said.

He added that foreign investors would not be looking at India as such a favourable market if the country had not shown significant improvement in global policy.

According to the DHL Global Connectedness Report 2024, India ranks 35th out of 159 countries in foreign direct investment, mergers & acquisitions and portfolio equity investment.



### Nagpur will soon become 'Logistics Capital' of India : Nitin Gadkari

Union Minister Nitin Gadkari inaugurated the Multi-Modal Logistics Park (MMLP) at Sindi, Wardha district, emphasizing its significance in connecting industries in Nagpur with Sindi Dry Port for industrial development. Asserting Nagpur's future as the logistics capital of India, he highlighted the project's importance. The event, in collaboration with National Highways Authority of India and National Highways Logistics Management Limited, saw the trial of the Sindi Railway Terminal Service. Gadkari underscored the benefits for farmers, enabling direct exports from Vidarbha to Bangladesh via Haldia, West Bengal, eliminating the need for routing goods through Mumbai and Sri Lanka. Elected officials and key stakeholders attended the inauguration.

Gadkari expressed optimism about Vidarbha's entrepreneurs investing significantly in the logistics park, emphasizing the importance of local participation. He urged entrepreneurs from Wardha district to step forward, highlighting the potential for expanding agriculture-based industries and generating employment opportunities. Priority would be given to locals for employment, underscoring the park's potential for creating numerous job opportunities.

## Our Customers

### Food and Beverage Industry:

1. Haldiram Foods International Private Limited
2. Bikanervala Foods Private Limited
3. Megastar Food Ltd
4. Mrs Bectors Food Specialties Ltd
5. Parle Agro Private Limited
6. Abis Exports India Private Limited
7. Vkc Nuts Pvt Ltd
8. Del Monte Foods Private Limited
9. Jubilant Ingrevia Limited
10. Symega Food Ingredients Ltd
11. Tata Consumer Products Ltd
12. ITC Limited



### Consumer Goods:

1. Havells India Limited
2. Godrej Consumer Products Ltd
3. Loreal India Pvt Ltd
4. Emami Papers Mills Ltd
5. Blue Star Limited
6. Unimax International
7. Eureka Forbes Limited

### Automotive and Engineering:

1. Qwik Supply Chain Private Limited
2. Automotive Axles Limited
3. Modern Automotives Limited
4. Carborundum Universal Limited



Asahi India Glass Ltd.

### Textiles and Yarns:

1. Vardhman Yarns And Threads Limited
2. Indo Rama Synthetics (India) Ltd
3. Kwality Polythreads Private Limited

### Packaging Industry:

1. Uflex Limited
2. Svam Toyal Packaging Industries Private Limited

### Chemicals and Pharmaceuticals:

1. Srf Ltd
2. Technova Imaging Systems Pvt Ltd
3. Dic India Limited
4. Intas Pharmaceuticals Ltd

### Electronics and Technology:

1. Dixon Technologies (India) Limited
2. Godrej And Boyce Mfg Co Ltd
3. Samsung India Electronics Private Limited

### Construction and Building Materials:

1. Alstone International
2. Epl Ltd.
3. Berger Paints India Limited
4. Asahi India Glass Limited
5. Shivalik Power & Steel Pvt Ltd
6. Finolex Cables Ltd
7. Automat Irrigation Private Limited
8. Pioneer Polyleathers Private Limited
9. GLS Elopak Private Limited



## Zonal Office

1. **Delhi NCR** : Delhi
2. **Haridwar** : Uttarakhand
3. **Punjab** : Ludhiana
4. **Kolkata** : West Bengal
5. **Mumbai** : Maharashtra
6. **Pune** : Maharashtra
7. **Bangalore** : Karnataka

## Area Office

- |  |                                |
|--|--------------------------------|
| <b>Haryana</b> : Ambala, Gurgaon, Sonipat. | <b>Gujarat</b> : Ahmedabad     |
| <b>Rajasthan</b> : Jaipur                  | <b>Madhya Pradesh</b> : Indore |
| <b>Uttarakhand</b> : Dehradun              | <b>Tamil Nadu</b> : Chennai    |
| <b>Uttar Pradesh</b> : Lucknow             | <b>Telangana</b> : Hyderabad   |
| <b>Maharashtra</b> : Mumbai, Pune, Nagpur. | <b>Assam</b> : Guwahati        |

## Branch Office

**Andhra Pradesh:** Kakinada, Rajiv Gandhi Nagar, Vijayawada / **Assam:** Tezpur / **Bihar:** Gaya, Muzaffarpur, Patna / **Chhattisgarh:** Raipur / **Goa:** Goa  
**Gujarat:** Ahmedabad, Vadodara, Jamnagar, Kandla, Surat. / **Haryana:** Faridabad, Rohtak. / **Himachal Pradesh:** Baddi  
**Jammu and Kashmir:** Jammu / **Jharkhand:** Ranchi / **Karnataka:** Hubli, Mysuru. / **Kerala:** Cochin  
**Madhya Pradesh:** Bhopal, Gwalior, Mandideep. / **Maharashtra:** Aurangabad, Mumbai, Nasik, Pune, Vasai.  
**Punjab:** Pathankot, Zirakpur. / **Rajasthan:** Bhiwadi, Ganganager, Kota, Neemrana, Sirwal, Udaipur / **Tamil Nadu:** Coimbatore, Hosur / **Telangana:** Hyderabad  
**Uttar Pradesh:** Kanpur, Meerut, Noida, Varanasi. / **Uttarakhand:** Haridwar, Rudrapur, Roorkee, Sealqui, Sidcul, Bhagwanpur / **West Bengal:** Kolkata, Siliguri / **Chandigarh**

 **Corporate office in Padartha Urf Dhanpura,**  
**Patanjali Food and Herbal Park, Village: Padartha, Laksar Road, Haridwar-249404, Uttarakhand, India**  
 [Support@patanjali-parivahan.com](mailto:Support@patanjali-parivahan.com)  +91 79004 20000