



PATANJALI
Parivahan
DESH KI RAFTAR

Corporate Presentation

 www.patanjaliparivahan.com

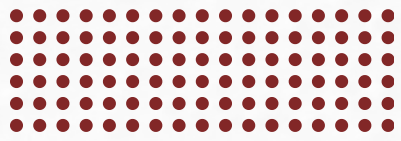




Table of Content

1. Introduction
2. About Patanjali Parivahan
3. Our Team
4. Our Products/Services
5. Our Value added Services
6. Our Core Services team
7. Escalation Matrix
8. Driver / vehicle Management
9. Our Customers
10. Our Presense





Introduction

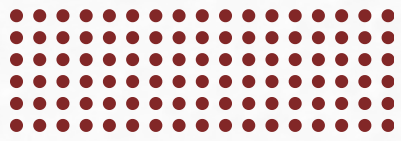
Patanjali Parivahan Private Limited was founded on August 21, 2009, with the noble objective of serving the nation through the provision of transportation services for free Yoga Camps, complimentary check-ups, and Ayurvedic medicines, as part of Bharat Swabhimani's initiatives. Over time, it has grown into a logistics powerhouse in the country, extending its logistics services to major Indian companies such as Reliance, Haldiram, Havells, among others.

Vision:

Our vision is to become the premier Indian logistics company, earning trust through unparalleled solutions driven by innovation, ensuring timely delivery at optimal costs.

Mission:

- A. Assemble a creative team dedicated to our vision.
- B. Embrace the latest technologies to enhance our services.
- C. Establish and maintain impeccable infrastructure standards.
- D. Foster a culture of quality consciousness throughout our operations.



About us

2009

2010-2013

2014-2016

2017-2019

2020-23

PRESENT



Establishment

Expansion

Operational Enhancements

Technological Advancements

Pan India Presence

Founded to support Bharat Swabhimani's mission with transportation for yoga camps and healthcare services.

Started with 11 vehicles, expanded fleet, engaged small vendors, and introduced training programs.

Implemented vehicle tracking, and cold chain logistics.

- Adopted ERP,
- expanded branches,
- ISO 9001:2015 standards.
- Implemented online tracking
- Own Fleet Size 800+
- Attached vendor 4000+
- Direct vehicle owner 500+

- PAN India and international presence,
- leadership in the domain,
- continuous employment generation.
- 1000 vehicle fleet
- 10000+ Vendor
- 1000+ Attached direct vehicle owner
- Working with Top Companies PAN India



Our Leaders



**Yogrishi Swami
Ramdev Ji**

Spiritual Leader



**Acharya
Balkrishna Ji**

Spiritual Leader



**Shri Ram
Bharat Ji**

Founder



**Mr. Mansingh
Jhajhria**

CEO



Our Product & Services

Our service includes Road, Rail, and Air for domestic transportation as well as through air and sea-freight in the case of international freight forwarding

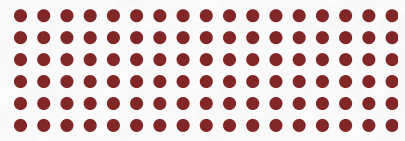


**Road
Transportation**

**Railway
Transportation**

**Water
Transportation**

**Air
Transportation**



Our Product & Services

Our logistics company offers a comprehensive range of road transport services, including full truckload (FTL), part truckload (PTL), and warehousing solutions.



Road Transportation

- Own Fleet Size 1000+
- Attached vendor 10000+
- Direct vehicle owner 1000+

Warehouse

- 120000 Sq Ft of warehouse
- Strategically placed in Major cities and transport route in India

Express Booking

- 9000+ Pincode Coverage
- Competitive pricing

FTL Booking

- 1000+ vehicle placement daily to customer Pan India
- Robust Network of trucks



Our Value added Services

Our transport company offers customers the convenience of real-time tracking for their shipments or vehicles through our online platform. This feature ensures transparency and allows customers to monitor the progress of their deliveries effortlessly.



**100% GPS
Equipped Fleet**



**Comprehensive
Market Vehicle
Tracking attached
vehicle with GPS
integrated**



**Reliable SIM-
Based Tracking**

Our tracking systems utilize SIM-based technology, leveraging cellular networks to transmit location data reliably.

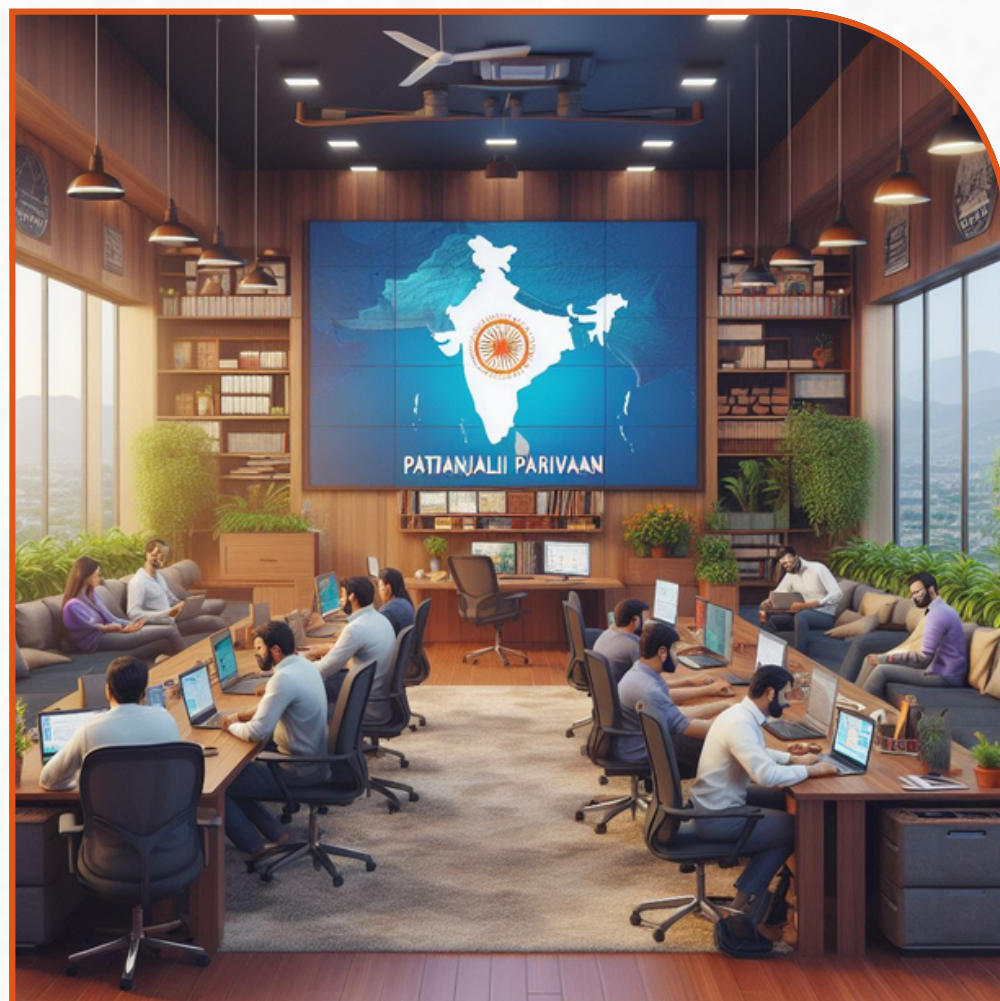


**Fastag Integration
& Tracking**

Enhancing security with an additional layer of Fastag, complementing the three methods previously mentioned.



Our Core Services team



Networking and tracking team

A dedicated 24X7 networking and tracking team meticulously monitoring every GPS unit through our online portal. Leveraging various services such as GPS, integrated GPS from vendors, SIM-based tracking, and Fastag-based tracking, we ensure comprehensive oversight of our fleet.



Account Manager

dedicated account managers to fulfill all requirements pertaining to order fulfillment and vehicle needs.



Customer Service Representative

dedicated customer service representatives (CSRs) to cater to all inquiries on behalf of our esteemed clients, collaborating seamlessly with our sales and account teams for exceptional customer support.



Escalation Matrix

Zonal Head

Delhi NCR
Delhi

Mr. Rakesh Pandey
92582 96046
rakesh.pandey@patanjali-parivahan.com

Haridwar
Uttarakhand

Mr. Parmod Mishra
73027 95434
pramodk.mishra@patanjali-parivahan.com

Kolkata
West Bengal

Mr. Chinmaya Bhujabal
73029 85113
chinmaya.bhujabal@patanjali-parivahan.com

Mumbai
Maharashtra

Mr. Gulab Jangid
90825 16190
gulab.jangid@patanjali-parivahan.com

Pune
Maharashtra

Mr. Jai Prakash Bhardwaj
72170 98199
jai.bhardwaj1@patanjali-parivahan.com

Bangalore
Karnataka

Mr. Ravindra Mishra
73021 11708
Ravindra.mishra@patanjali-parivahan.com

National Head

Mr. Vikas Zutshi

72170 17085
vikas.zutshi@patanjali-parivahan.com

Support Team

Mr. Mahesh Kumar
Head Network & Tracking

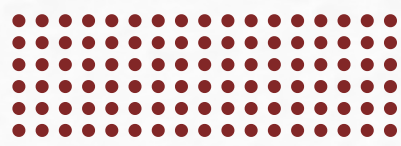
97600 92861
Mahesh.kumar@patanjali-parivahan.com

Ms Tanima Mehta
Head Customer Service

73029 80160
'tanima.mehta@patanjali-parivahan.com'

Mr Kamlesh Pandey
Head Credit control

73029 80269
kamlesh.pandey1@patanjali-parivahan.com



Driver / vehicle Management

Our company excels in effectively managing and professionally training drivers, ensuring optimal performance and safety within our logistics operations.

1. **Comprehensive Training:** Safe driving, route optimization, customer service.
2. **Professional Appearance:** Neat attire, prideful representation of company.
3. **Mobile Phone Proficiency:** Navigation apps, effective communication tools usage.
4. **Behavioral Training:** Courtesy, respect towards customers, colleagues.
5. **Safety Protocols:** Calm handling of challenging situations.
6. **Continuous Improvement:** Regular refresher courses, updated industry standards.
7. **Customer-Centric Approach:** Prioritized personalized service, fostering satisfaction.
8. **Environmental Awareness:** Eco-friendly driving practices, minimized carbon footprint.
9. **Feedback Analysis:** Drive excellence through constructive feedback evaluation.



Vehicle Management



New & Clean Vehicles **Clean Container**



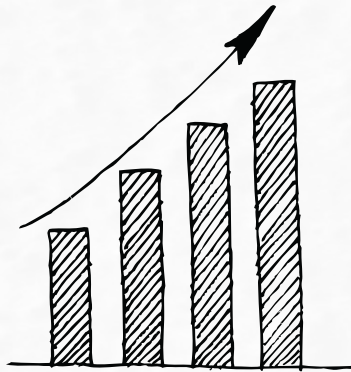
Safety Net



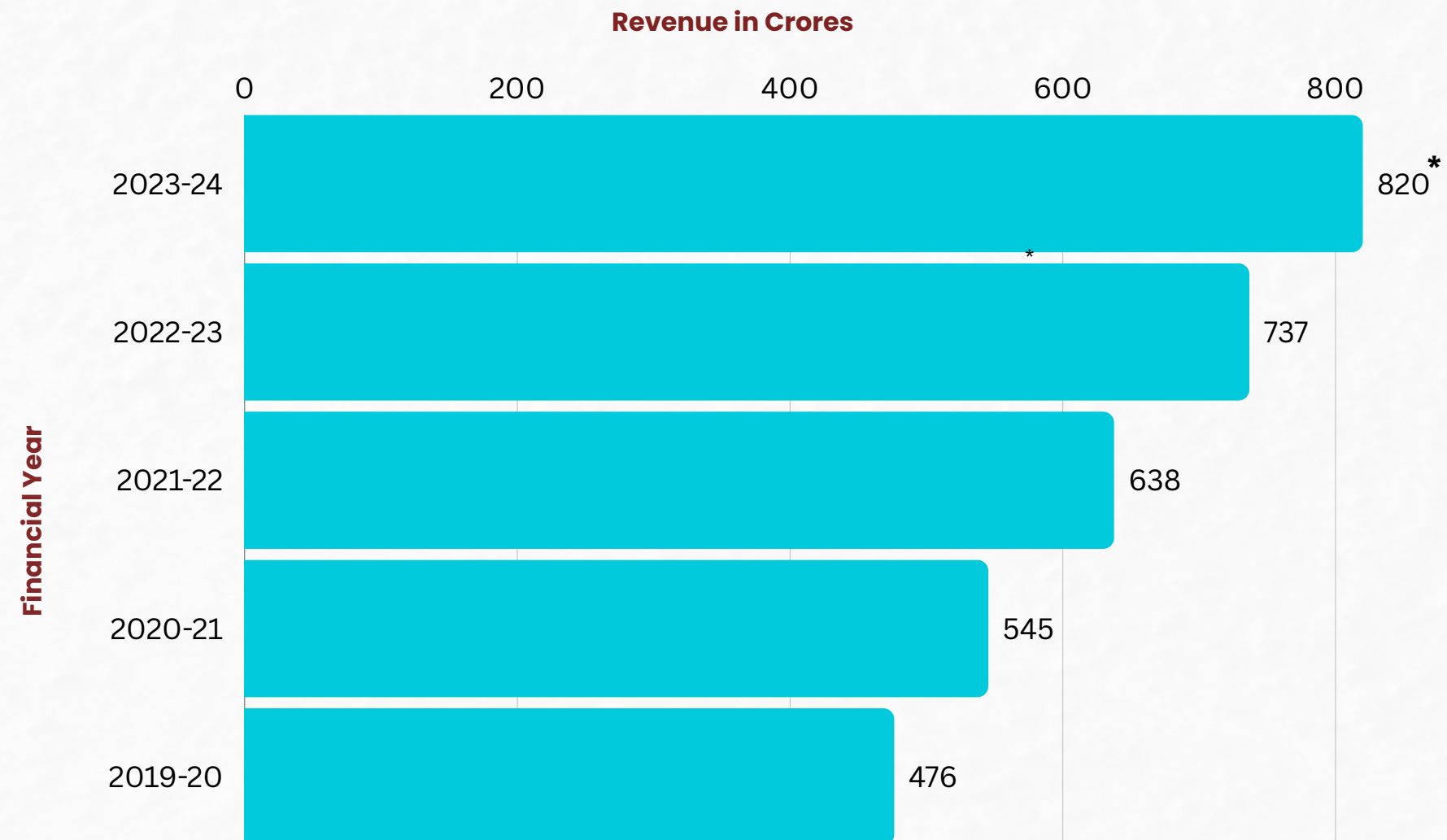
Proper Tarpooline



Our Growth



Through diligent strategy implementation and unwavering commitment to excellence, our company has consistently achieved exceptional year-on-year growth, as evidenced by the remarkable trajectory depicted in our annual growth chart."



*Expected Figures for 2023-24



Our Customers

Food and Beverage Industry:

1. Haldiram Foods International Private Limited
2. Bikanervala Foods Private Limited
3. Megastar Food Ltd
4. Mrs Bectors Food Specialties Ltd
5. Parle Agro Private Limited
6. Abis Exports India Private Limited
7. Vkc Nuts Pvt Ltd
8. Del Monte Foods Private Limited
9. Jubilant Ingrevia Limited
10. Symega Food Ingredients Ltd
11. Tata Consumer Products Ltd
12. ITC Limited



Consumer Goods:

1. Havells India Limited
2. Godrej Consumer Products Ltd
3. Loreal India Pvt Ltd
4. Emami Papers Mills Ltd
5. Blue Star Limited
6. Unimax International
7. Eureka Forbes Limited

Automotive and Engineering:

1. Qwik Supply Chain Private Limited
2. Automotive Axles Limited
3. Modern Automotives Limited
4. Carborundum Universal Limited





Our Customers

Textiles and Yarns:

1. Vardhman Yarns And Threads Limited
2. Indo Rama Synthetics (India) Ltd
3. Kwaliti Polythreads Private Limited



Vardhman

INDO RAMA
Synthetics (India) Limited



Packaging Industry:

1. Uflex Limited
2. Svam Toyal Packaging Industries Private Limited



Chemicals and Pharmaceuticals:

1. Srf Ltd
2. Technova Imaging Systems Pvt Ltd
3. Dic India Limited
4. Intas Pharmaceuticals Ltd



Color & Comfort
DIC India Limited



Electronics and Technology:

1. Dixon Technologies (India) Limited
2. Godrej And Boyce Mfg Co Ltd
3. Samsung India Electronics Private Limited



Construction and Building Materials:

1. Alstone International
2. Epl Ltd.
3. Berger Paints India Limited
4. Asahi India Glass Limited
5. Shivalik Power & Steel Pvt Ltd
6. Finolex Cables Ltd
7. Automat Irrigation Private Limited
8. Pioneer Polyleathers Private Limited
9. GLS Elopak Private Limited



Asahi India Glass Ltd.





Our Presence

Zonal Office

- 1. **Delhi NCR** : Delhi
- 2. **Haridwar** : Uttarakhand
- 3. **Punjab** : Ludhiana
- 4. **Kolkata** : West Bengal
- 5. **Mumbai** : Maharashtra
- 6. **Pune** : Maharashtra
- 7. **Bangalore** : Karnataka

Area Office

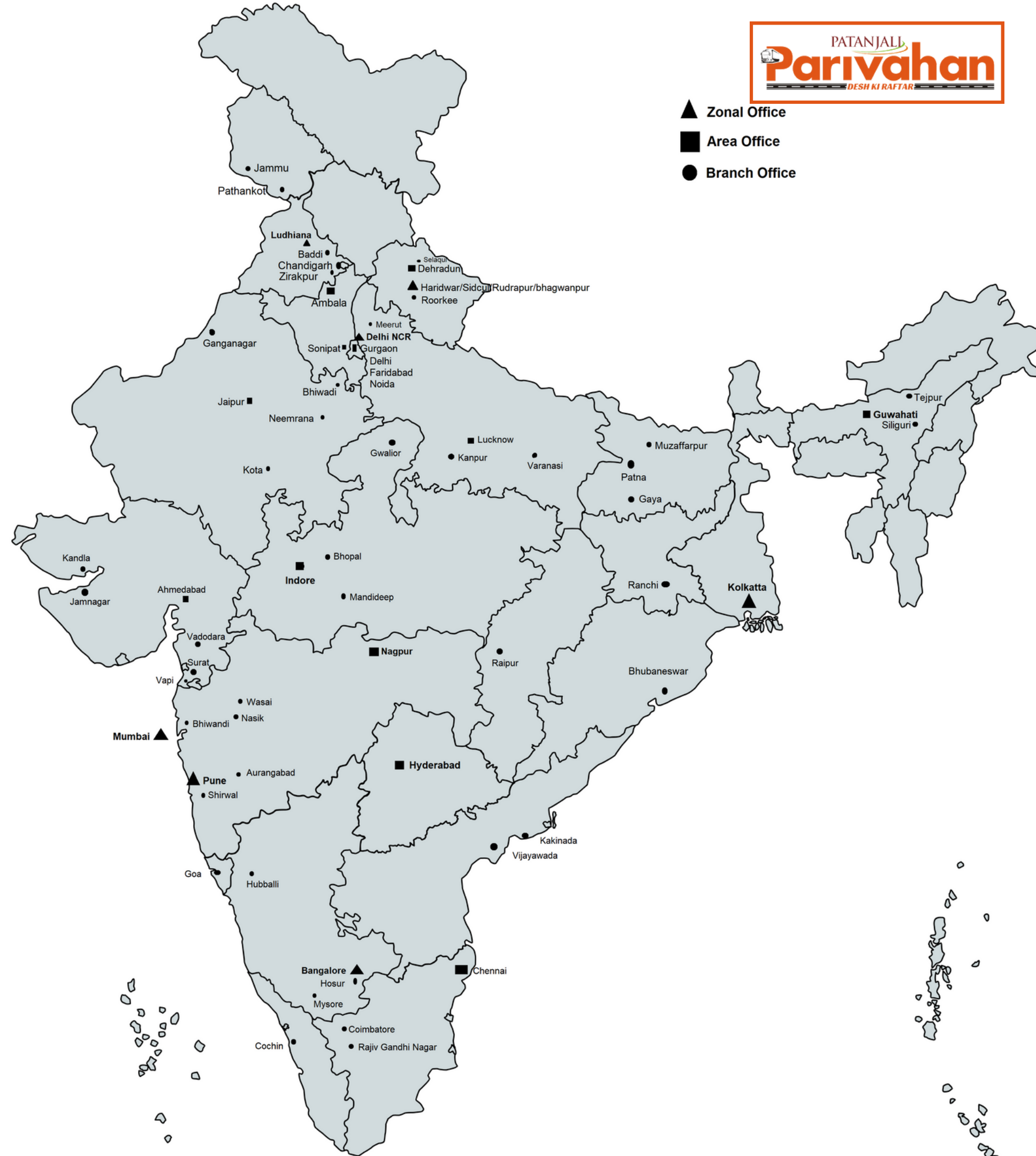
- | | |
|--|--------------------------------|
| Haryana : Ambala, Gurgaon, Sonipat. | Gujarat : Ahmedabad |
| Rajasthan : Jaipur | Madhya Pradesh : Indore |
| Uttarakhand : Dehradun | Tamil Nadu : Chennai |
| Uttar Pradesh : Lucknow | Telangana : Hyderabad |
| Maharashtra : Mumbai, Pune, Nagpur. | Assam : Guwahati |

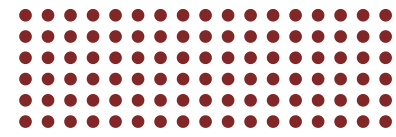
Branch Office

- Andhra Pradesh**: Kakinada, Rajiv Gandhi Nagar, Vijayawada / **Assam**: Tezpur
Bihar : Gaya, Muzaffarpur, Patna / **Chhattisgarh** : Raipur / **Goa** : Goa
Gujarat : Ahmedabad, Vadodara, Jamnagar, Kandla, Surat.
Haryana : Faridabad, Rohtak. / **Himachal Pradesh** : Baddi
Jammu and Kashmir : Jammu / **Jharkhand** : Ranchi
Karnataka : Hubli, Mysuru. / **Kerala** : Cochin
Madhya Pradesh : Bhopal, Gwalior, Mandideep.
Maharashtra : Aurangabad, Mumbai, Nasik, Pune, Vasai.
Punjab : Pathankot, Zirakpur.
Rajasthan : Bhiwadi, Ganganager, Kota, Neemrana, Sirwal, Udaipur
Tamil Nadu : Coimbatore, Hosur / **Telangana** : Hyderabad
Uttar Pradesh : Kanpur, Meerut, Noida, Varanasi.
Uttarakhand : Haridwar, Rudrapur, Roorkee, Sealqui, Sidcul, Bhagwanpur
West Bengal : Kolkata, Siliguri / **Chandigarh**



- ▲ Zonal Office
- Area Office
- Branch Office





Thank You



www.patanjaliparivahan.com



79004 20000



Patanjali Food and Herbal Park, Village: Padartha, Laksar
Road, Haridwar-249404, Uttarakhand, India



Support@patanjali-parivahan.com